



Confederation of Indian Industry

**NFCG** National Foundation for  
Corporate Governance

## National CSR Summit

Re-Imagining CSR: Innovate. Integrate. Impact.

**18 December 2018, Hotel ITC Maurya, New Delhi**

### Program

0900 hrs : Registration	
Venue – Kamal Mahal	
1000 – 1045 hrs : Opening Session - Forging Partnership with Women Leaders	
<i>The Session will focus on the potential partnership between corporates and grassroots women who have established themselves as change leaders. Hear the inspirational stories of women who have not just overcome great difficulties themselves, but have emerged as revolutionaries of change within communities that often get left behind. An opportunity to meet, collaborate and partner with women who are making a difference in the field of Health, Education and Micro Enterprise.</i>	
Opening Remarks	<b>Seema Arora</b> Deputy Director General Confederation of Indian Industry
Woman Grassroot Leaders -  Exemplars' speak:	<b>Zahida Amin</b> Nayi Kiran, Jammu & Kashmir  <b>Kana Mondol</b> Hasta Udyog, West Bengal  <b>Manisha Ghule</b> Janvikas Samajik Sanstha , Maharashtra  <b>Vechulou Kanuo</b> Chakhesang Women Welfare, Nagaland  <b>Asha Jaat</b> Saksham, Rajasthan

		<b>Moni Kannaujia</b> Digital Study Hall, Uttar Pradesh	
		<b>Nita Dhar</b> PRISM, West Bengal	
1045 -1100 hrs		Networking Tea	
Venue – Kamal Mahal			
1100 – 1145 hrs: Inaugural: Can Business take the Lead?			
<i>We are witnessing a growing footprint of industry in the social development map. CSR investments have been growing; NGOs- Corporate tie ups are multiplying; Government has been inviting corporate sector to partner development schemes and even help in on-ground delivery; development aids are shrinking and expectations from India Inc as a partner to development is rising.</i>			
<i>Spotlight: The session will present conversation with eminent thought leaders on how industry is being seen as a significant actor in the development space; what are the strengths it brings to the table; the expectation from industry to play its role beyond contributing to economy and employment; what are the enablers in the system that can support and encourage industry participation; most importantly, is it too much to expect?</i>			
Opening Remarks		Chandrajit Banerjee Director General Confederation of Indian Industry	
Address		Raghupati Singhania Chairman, CII National Committee on CSR 2018 - 19 and Chairman & Managing Director JK Tyres	
Address		Yasmin Ali Haque Country Representative UNICEF India	
Address by the Chief Guest		P.P. Chaudhary Hon’ble Minister of State Ministry of Corporate Affairs, Government of India	
	TRACK 1 – PANEL DISCUSSION Venue – Kamal Mahal		TRACK 2 – ROUNDTABLES Venue – Chaitya Hall
1145 -1300 hrs	Innovate: 2% = social impact through innovation		Environment, Pollution and Climate Change
	The film, ‘Padman’ brought innovation to mainstream showcasing how a small technology innovation can change life of millions. Given the scale and complexity of challenges, innovations can provide transformational solutions. India’s		The session will highlight how companies/CSRs can collaborate to develop large scale initiatives for climate change mitigation and adaptation, and other

	<p>ranking in Global Innovation Index has risen over the last two years from 81 to 60 (2017). Given the trend, it is time to look at innovations for social challenges as well.</p> <p><b><i>Should CSR be seen as a lever that can create small innovations to make big change? The Government has clarified that the CSR Rules should be interpreted liberally. Can the 2 percent be treated as a channel to experiment and innovate to find solutions for development challenges? Does the current laws and regulations offer a conducive environment for experimentation and innovation around CSR - is it an encouraging or a delimiting factor; and suggestions on policy direction, institutional arrangements and strategies that can help promote and strengthen innovations that enable CSR.</i></b></p> <p>Session Chair and Moderator:</p> <p><b>Ajit Kumar Jha</b> Editor India Today</p> <p>Address By:</p> <p><b>Uma Mahadevan</b> Principal Secretary Women &amp; Child Development and Empowerment of Differently Abled and Senior Citizens Department Government of Karnataka</p> <p><b>Ramanan Ramanathan</b> Mission Director Niti Aayog</p> <p><b>Moderated Discussion:</b></p> <p><b>Anand G</b> Editor The Children Mail</p> <p><b>Sunish Jauhari</b> India Leader Ashoka</p>	<p><b><i>environmental challenges, mainly through public private partnerships. This session will highlight best practices, and highlight key enablers – such as governmental push, technology etc., and include expert views to throw light on possible opportunities in this space.</i></b></p> <p>Session Moderator:</p> <p><b>Chandrakant Pradhan</b> Project Manager CII foundation</p> <p>Moderated Discussion:</p> <p><b>Case studies on</b></p> <p><b>Urban Climate Resilience</b></p> <p><b>S Narasimhan</b> Co Chairman, CII Southern Region Subcommittee on CSR and Affirmative Action, and MD, Sattva Logistics Pvt. Ltd</p> <p><b>Environment Conservation</b></p> <p><b>Sh. G Sridhar</b> Addl. General Manager NTPC Ltd.</p> <p><b>Renewable Energy</b></p> <p><b>Shirin Kujur</b> Senior Manager, CSR ReNew Power Ltd.</p> <p><b>Climate Resilience in Agriculture</b></p> <p><b>Ashwini Saxena</b> Chief Operating Officer JSW Foundation</p> <p>Keynote Address on <b>Stubble Burning</b></p> <p><b>Jaskarn Singh Mahal</b> Dean, College of Agricultural Engineering &amp; Technology and Director Extension Education Punjab Agricultural University</p> <p><b>CSR Project on Zero Stubble Burning</b></p>
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	<b>Open House Q&amp;A</b>	<b>Open House Q&amp;A</b>
<b>1300-1400 hrs</b>	<b>Integrate: CSR Joint Ventures- An Uncommon species</b>	<b>Early Child Education</b>
	<p><i>As per official records, over INR 28000 Crore were spent crore towards social welfare activities in nearly three years of CSR norms coming into force. The amount is sufficient enough to create a sustainable change and impact. However questions remain – why initiatives fail post exit; projects that can't be sustained in long run; good initiatives but lacking in scale; innumerable CSR projects- have we spread ourselves too thin?</i></p> <p><b><i>While everyone talks of collaboration, it has remained untapped. Why do we see few examples of corporate-corporate partnerships? Where does the opportunities lie? Looking at integration and convergence beyond pool funding? High impact areas where conversions can be accelerated if companies integrate efforts? Can enabling policies provide traction to collaboration?</i></b></p> <p>Session Chair and Moderator :</p> <p><b>Rumjhum Chaterjee</b></p> <p>Chairperson, CII National Committee on Women Empowerment and IWN and Group Managing Director &amp; Head – Human Capital Feedback Infra Private Ltd</p> <p><b>Case Studies – Presentation</b></p>	<p>The session will focus on why ECE is one of the most crucial element in the child's life; Should the CSR interventions focus on adopting Anganwadi centres (AWCs) or creating autonomous model centres; How can we measure learning outcomes among such young children; Are the Anganwadi workers currently equipped to nurture the young minds; Is bridging the gap between community and government functionaries key to building model AWCs; do we need a model project framework for companies which is easy to adopt, impactful, replicable and sustainable in AWCs.</p> <p>Session Chair and Moderator</p> <p><b>Leena Prakash</b> Founder Mission Anganwadi &amp; Expert in Early Childhood Development</p> <p>Moderated discussion</p> <p><b>Uma Mahadevan</b> Principal Secretary Women &amp; Child Development and Empowerment of Differently Abled and Senior Citizens Department Government of Karnataka</p>

	<b>(Private – Private)</b>	
	<b>Priyesh Modi</b> CSR Head CLP India	<b>Ruturaj Parikh</b> Founder Director , Matter Ex Director, Charles Correa Foundation
	<b>Arun Prasad</b> Manager - CSR Siemens Gamesa	<b>Sumitra Mishra</b> Executive Director Mobile Creches
	<b>(PSU – PSU)</b>	
	<b>Anoop Gupta</b> Deputy General Manager GAIL	<b>Nisha Singh</b> Advisor Deputy Chief Minister of Delhi
	<b>Bibhuti Pradhan</b> General Manager CSR IOCL	<b>Sunisha Ahuja</b> Early Childhood Education Specialist UNICEF India
	<b>(Multi- stakeholder)</b>	
	<b>Navdeep Singh Mehram</b> Head Sustainability Diageo	
	<b>Open House Q &amp; A</b>	<b>Open House Q &amp; A</b>
<b>1400-1500 hrs</b>	<b>Networking Lunch</b>	
	<b>Venue – Kamal Mahal</b>	
<b>1500-1600 hrs</b>	<b>Impact: A complicated business?</b>	
	<p>What gets measured gets improved’ – Companies have embraced the philosophy when it is business operations. However, we are yet to witness the enthusiasm for their social investments. There are numerous agencies offering solutions and approaches to impact measurement. What stops companies from measuring impact. Are we yet to find a common framework and approach.</p> <p><b>The session will delve on questions and dilemmas surrounding impact. How to define social impact- Is it output or real change; What are we actually measuring -INR invested or change created; In the presence of a multitude of solutions, process, templates and procedures, can a common impact measurement framework be developed; ‘Rating’ of projects – a solution? While impact measurement does not feature in CSR Rules, is it time for Government to encourage voluntary adoption of common impact frameworks?</b></p> <p>Session Moderator:</p> <p><b>George C Varughese</b>          Advisor          Confederation Of Indian Industry</p>	

	<p>Moderated Discussion</p> <p><b>Ajit Chaudhuri</b> AVP- Community Services Tata Sons Ltd.</p> <p><b>Anagha Mahajani</b> General Manager CSR Ambuja Cement Foundation</p> <p><b>Avijit Choudhury</b> Integrator (Resource Mobilizations, Partnerships &amp; Communications) Pradan</p> <p><b>Malini Gupta</b> Head CSR JCB India</p>
	<b>Open House Q&amp;A</b>
<b>Closing Remarks</b>	<p><b>Seema Arora</b> Deputy Director General CII</p> <p style="text-align: right;"><b><i>Venue Hall: Kamal Mahal</i></b></p>
<b>1600 hrs : Close</b>	